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FEDERAL COMMAINICATIONS COMMISSION
OFFICE OF THE SECREDARY

January 16, 2001

VIA HAND DELIVERY

Ms. Magalie Roman Salas, Secretary Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

Re:

Amendment of Section 73.622(b),

Table of Allotments,

Digital Television Broadcast Stations,

(La Crosse, Wisconsin)

MM Docket No. 00-236; RM - 10000

Dear Ms. Salas:

Transmitted herewith on behalf of QueenB Television, LLC, the licensee of NTSC Station WKBT-TV (Channel 8), La Crosse Wisconsin, and petitioner in the above-referenced proceeding, are an original and four copies of its comments supporting the substitution of DTV Channel 41 for the assigned DTV Channel 53 for WKBT-DT, pursuant to the Commission's Notice of Proposed Rule Making released on November 24, 2000.

Please contact the undersigned if there are any questions concerning this matter.

Robert J. Rini

Counsel to QueenB Television, LLC

ly submitted.

**Enclosures** 

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## Before The Federal Communications Commission Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION
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In the matter of:	)	
	)	
Amendment of Section 73.622(b),	)	MM Docket No. 00-236
Table of Allotments,	)	RM-10000
Digital Television Broadcast Stations.	)	
(La Crosse, Wisconsin)	)	
	)	

To: Chief, Video Services Division

Mass Media Bureau

## **COMMENTS IN SUPPORT OF PROPOSED RULE MAKING**

QueenB Television, LLC ("WKBT"), licensee of television station WKBT-TV, La Crosse, Wisconsin, by its attorneys and pursuant to the Notice of Proposed Rule Making (the "Notice") in the above-captioned proceeding, hereby submits its comments in support of the Commission's proposal to amend the Table of Allotments for Digital Television Stations to change the transitional DTV channel allotment to be paired with WKBT-TV from Channel 53 to Channel 41. WKBT is the proponent of the Commission's proposal.

As discussed in WKBT's Petition to Modify DTV Channel Allotment dated June 19, 2000 (the "Petition"), which is hereby incorporated by reference, WKBT's present DTV transitional allotment, Channel 53, is not within the core group of television channels that will be retained for broadcast use following the end of the DTV transition. Should WKBT be required to operate on Channel 53 during the DTV transition, at the end of the transition, the station would be required to shift its DTV operations to Channel 8, its present analog channel, or to seek allotment of a totally new channel within the core group. A shift to a totally new channel after the transition would require that WKBT purchase new transmission equipment and would mean that WKBT-DT would lose the channel number identification it would have created during its years of transitional DTV broadcasting on Channel 53. The desirability of Channel 8, WKBT's

present analog channel, for permanent DTV broadcasting is at this time uncertain owing to what may prove to be greater susceptibility of DTV reception to electrical noise on the high band VHF channels.

Accordingly, WKBT strongly supports the Commission's proposal to amend the DTV Table of Allotments to substitute Channel 41 for Channel 53 as its transitional channel. As stated in the Notice and demonstrated in the Petition, the proposed channel substitution would be consistent with the requirements of Section 73.623 of the FCC's Rules in that (1) the principal city coverage requirements of Section 73.625(a) of the Rules would be met and (2) no NTSC or DTV station would receive interference from a WKBT-DT Channel 41 operation in excess of the *de minimis* standard established in Section 73.623(c)(2) of the Rules.

WKBT has conditioned its channel substitution request on its being authorized to broadcast on proposed DTV Channel 41 with a maximum ERP of 1000 kW, the same maximum ERP as is presently authorized for WKTB-DT's use of Channel 53. WKBT therefore strongly supports the Commission's proposal to substitute Channel 41 with a specified DTV power of 1000 kW. Operation with 1000 kW ERP on Channel 41 will produce virtually the same degree of replication of WKBT-DT's present analog service area as would operation with 1000 kW ERP on Channel 53. As demonstrated in the Petition, operation of WKBT-DT on Channel 41 at 1000 kW would not preclude any other station from achieving a power level of at least 200 kW.

WKBT hereby affirms its present intention to apply for DTV Channel 41 at La Crosse, Wisconsin if it is allotted and, if authorized, to build its DTV facility promptly within the required time frame.

For the reasons set forth above, WKBT strongly supports the Commission's proposal to amend the DTV Table of Allotments to allot and assign DTV Channel 41 (in substitution for Channel 53) to La Crosse, Wisconsin, for use by WKBT-DT, with no change in the specification of 1000 kW as the maximum effective radiated power for WKBT-DT.

Respectfully submitted,

QueenB Television, LLC

By: Robert J. Rini

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Suite 900

Washington, D.C. 20036

January 16, 2001

## **CERTIFICATE OF SERVICE**

I, Yvette Graves, a legal secretary with the law firm of Rini, Coran & Lancellotta, P.C., certify that on this 16th day of January, 2001, I caused copies of the foregoing "Comments in Support of Proposed Rule Making" to be hand-delivered to the following:

Clay Pendarvis, Esq.
Video Services Division
Mass Media Bureau
Federal Communications Commission
445 Twelfth Street, S.W.
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